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START YOUR JOURNEY INTO THE WORLD OF STARTUPS, BIG BUSINESS AND MARKETS

# **DATABASE GUIDE**

# Who Are We?



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Are you ready to stay ahead of the curve? The Morning Context is here to help you stay on top of business, technology, and economic current affairs. Our subscription-based financial news daily is digital, highly readable, and packed with the right depth and breadth, published daily at 8 AM IST. This isn't just news; it's your gateway to personal growth and business success.

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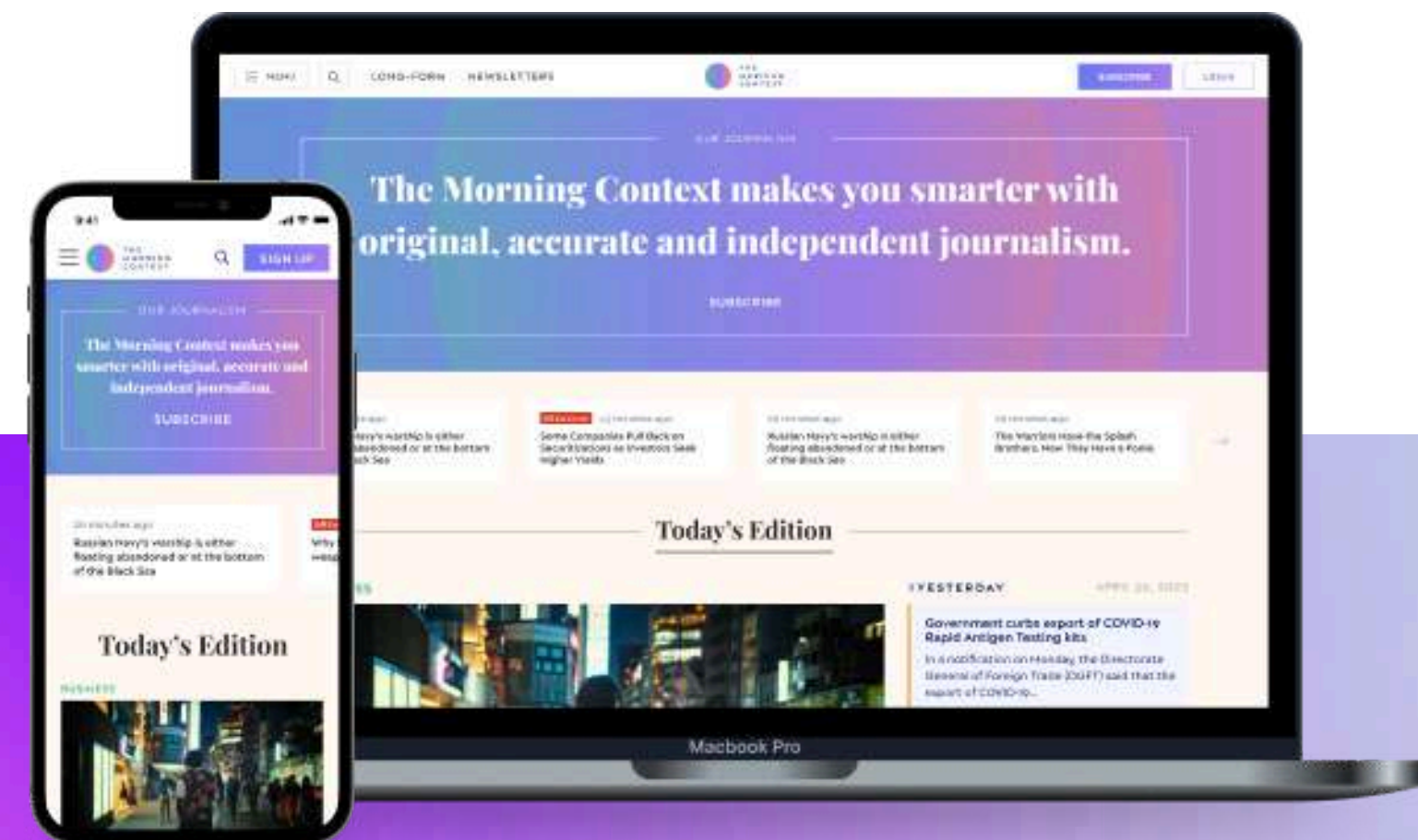
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# Testimonials



“With most traditional media biased in one direction or another, **The Morning Context has courage to state hard hitting facts which openly stands out from the crowd.** Their in-depth reporting often covers both sides of a story, which is rare today.”

**Nikhil Kamath, Co-Founder, Zerodha**

“I enjoy reading The Morning Context. **Its matter-of-fact reporting is refreshing and the deep analysis is informative.** I also enjoy reading the newsletters that touch upon several topics.



**Harsh Mariwala, Chairman, Marico Ltd**



As one of the early subscribers, I ‘ve had the opportunity to witness how quickly the team has grown, **the variety of angles covered, and the research in every in-depth story and op-ed.**

**Amarjit Batra, MD, Spotify India**



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